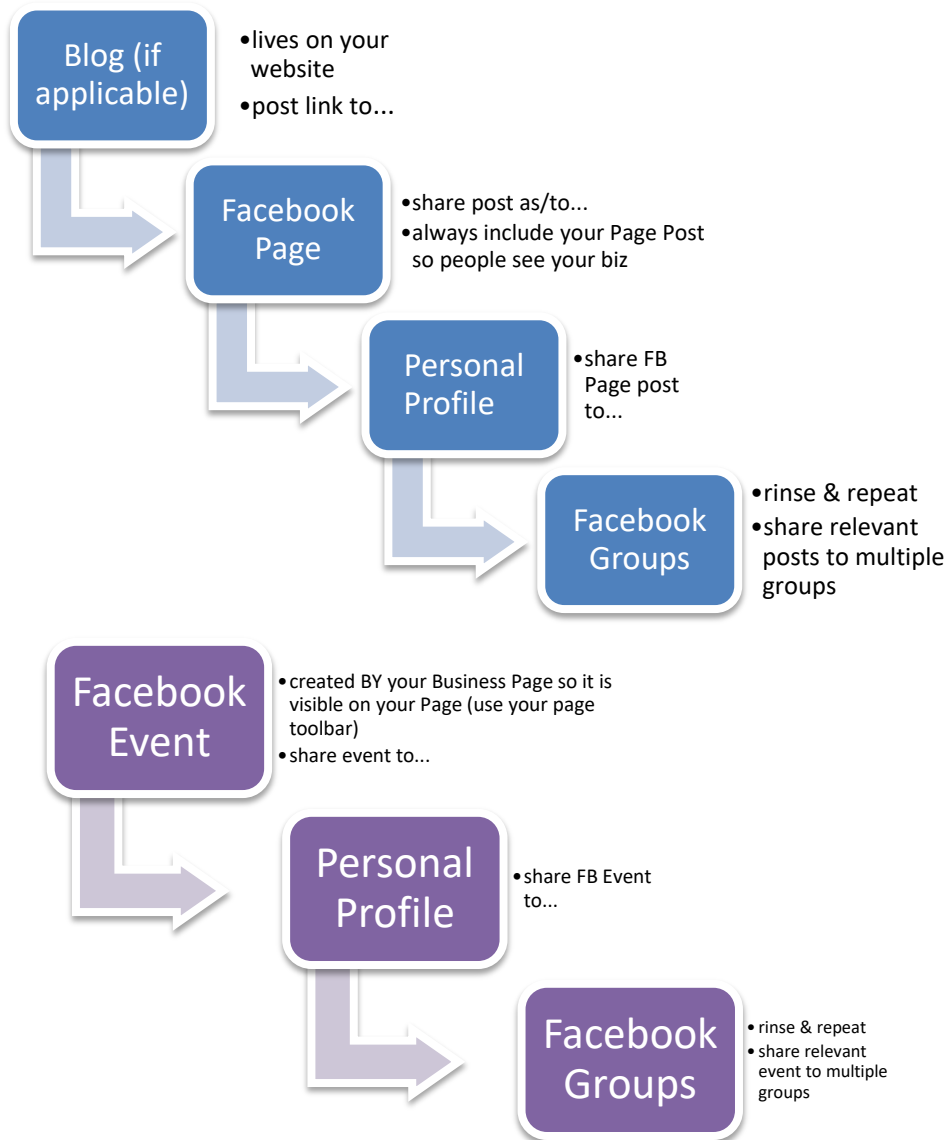


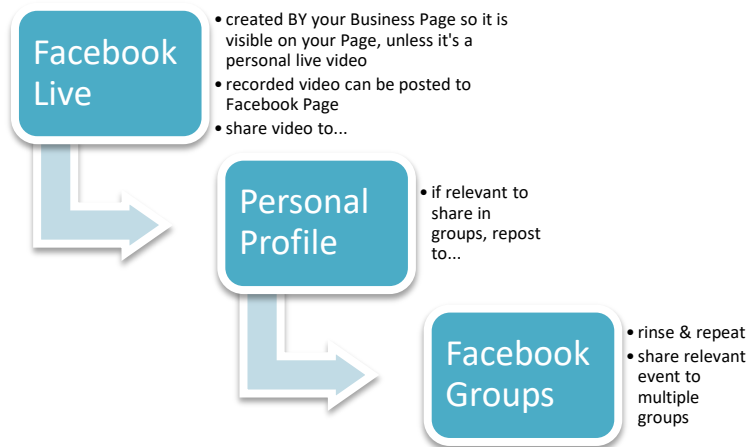
Social Media Sequences De-Mystified

Looking to spread the word online? How can you lead your audience to where you want them to go so they learn more about you, your business, and buy?

Choose your own social media adventure...



Social Media Sequences De-Mystified



Pro Tips to engage your audience:

- Don't post just to post. Use a guideline/strategy or theme days.
- When sharing relevant content, add your "two cents" to the post to personalize it from you/your business point of view
- Pose questions, ask for feedback to cultivate conversation
- Mix your content between relevant information sharing, general conversation about your business (service or product descriptions, client testimonials), and offers including calls to action
- Wondering why you're not getting conversion? How often are you asking for a sale/sales conversation/engagement?
- Be creative and use a mixture of words, images, and video