

REFLECT ON THE PAST ...

Reflecting on the past is a great way to see what's working and what's not. It will help you to shine a light on any blocks you have, so that you can get rid of them and it will also help you to see what things you really excel at.

Think back over the past six months and answer these questions...

What amazing things have you achieved (big or small)?

What did you do in order to achieve them?



REFLECT ON THE PAST ...

What did you want to achieve but haven't (yet)?

Why haven't you achieved them yet? (be honest)



REFLECT ON THE PAST ...

What has made you the happiest?

What has brought you the most frustration?

What new changes have really worked for you?



LOOKING FORWARD ...

Your goals and plans may have changed from 6 months ago. There may be things still to be achieved from the first part of the year. Sit back and re-prioritize your goals for the rest of the year and set your priorities.

Remember: dream big, but be realistic.

By the end of the year, what will your business look like?

How much revenue do you want to generate? (has this changed?)

How many customers would you need in order to do that?



LOOKING FORWARD ...

How much do you need to grow your network by?

What actions do you need to take?

Who could help you?



MY MARKETING MODEL ...

After trying new marketing and business development, you want to take what you've learned and excelled at, and build your future business development around that. Let's create your next 6 months marketing model.

What new ways of business development have you tried out?

What's working the best? (of all your marketing)

What's not working?



MY MARKETING MODEL ...

Method	Frequency	Results